



Bearden High School Diamond Dog Media Sponsor Advertising

Platinum Media Sponsor - Title Sponsor Sponsor Receives

\$ 500 / Game / \$ 5,000

- ✓ 10 : 30 second ads during each game
- ✓ Title Sponsorship ID during each Opening and Closing of the Game
- ✓ Title sponsorship ID in all Station Promos
- ✓ Numerous ID mentions during the game
- ✓ Priority visibility on BHS Football web-site
- ✓ Gold Sponsorship for BHS Football Golf Tourney
- ✓ Full Page Ad in BHS Football Program
- ✓ Game Field Banner

Maroon Media Sponsor Sponsor Receives

\$ 300 / Game / \$ 3,000

- ✓ 5 : 30 second ads during each game
- ✓ Sponsor ID during each Opening and Closing Billboard of each Game
- ✓ Prominent visibility on BHS Football web-site
- ✓ Silver Sponsorship for BHS Football Golf Tourney
- ✓ 1/2 Page Ad in BHS Football Program
- ✓ Game Field Banner

Grey Media Sponsor Sponsor Receives

\$ 150 / Game / \$ 1,500

- ✓ 2 : 30 second ads during each game
- ✓ Sponsor ID during each Opening and Closing Billboard of each Game
- ✓ Visibility on BHS Football web-site
- ✓ Silver Sponsorship for BHS Football Golf Tourney
- ✓ 1/4 Page Ad in BHS Football Program

White Media Sponsor Sponsor Receives

\$ 95 / Game / \$ 950

- ✓ 1 : 30 second ads during each game
- ✓ Visibility on BHS Football web-site
- ✓ Silver Sponsorship for BHS Football Golf Tourney
- ✓ 1/8 Page Ad in BHS Football Program

First Down Sponsor

\$ 150 / Game / \$ 1,500

- ✓ Receive 5-6 second ad at every Bull Dog First Down
- ✓ Visibility on BHS Football web-site

*The game prices are quoted as an 11 game package. (I.e. 10 regular season games plus (1) play-off game) Should the Bulldogs advance further, sponsor(s) will be responsible to cover the per game cost as long as the Dogs stay alive. The BHS Booster Club will issue an invoice as the Dogs advance.



Bearden High School Diamond Dog Media Advertising Agreement

This agreement between _____ (hereinafter referred to as "Client") and Bearden High School Booster Club is for advertising during the 2012 Bearden High School Football season.

This agreement authorizes the Bearden High School Booster Club to broadcast commercials for the above named client, as outlined in the Bearden High School Diamond Dog Media Advertising Package(s). **THIS AGREEMENT IS NON-CANCELABLE.**

Client will make payment of \$ _____ in full and Client agrees to pay the additional per game cost should the Bulldogs advance in the TSSAA play-offs beyond the first play-off game. The Bearden High School Booster Club will issue an invoice to Client as the Bull Dogs advance.

Media Package Options: (check one)

- Platinum Media Sponsor
- Maroon Media Sponsor
- Grey Media Sponsor
- White Media Sponsor
- First Down Sponsor

Client Signature

BHS Booster Club Signature

Date

Date

Amount Received: \$ _____ Check #: _____ Date: _____